

# Privacy Policy btS ScieCon Website

Status: 01.08.2024

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## 1. General information

The website <http://www.bts-sciecon.de> ("**website**") is a service of btS - Life Sciences Studierendeninitiative e. V. (hereinafter "**we**"/"**us**").

In the following, we inform you about the handling of your personal data. If you use our website and the service of our website, personal data will be processed. As the protection of your privacy is important to us, we would like you to have the opportunity to comprehensively inform yourself about which of your personal data is processed by us and how.

You can access this privacy policy at any time under the heading "[Datenschutz](#)" on our website.

A note in advance: Naturally, we comply with the legal provisions of the General Data Protection Regulation (GDPR), the Federal Data Protection Act New (BDSG-neu) and other data protection regulations.

## 2. Who is responsible for data processing and who can you contact?

The responsible party for data processing is:

btS – Life Sciences Studierendeninitiative e.V.

Jacobsenweg 61

13509 Berlin

Phone.: +49 (0)30 26492126

Email: [bundesvorstand@bts-ev.de](mailto:bundesvorstand@bts-ev.de)

Homepage: [www.bts-ev.de](http://www.bts-ev.de)

Represented by the Executive Board of btS – Life Sciences Studierendeninitiative e.V.

If you have any questions about data processing, please feel free to contact our internal data protection coordinators (Email: [datenschutz@bts-ev.de](mailto:datenschutz@bts-ev.de)).

Processing your inquiry is our top priority, so we will get back to you promptly.

btS - Life Sciences Studierendeninitiative e.V.

Jacobsenweg 61  
13509 Berlin

Vereinsregister VR36222B  
Amtsgericht Charlottenburg

IBAN: DE52370700600194010500  
BIC: DEUTDEDXXX

[bts-ev.de](http://bts-ev.de) | [facebook.com/bts-ev](https://facebook.com/bts-ev) | [instagram.com/bts\\_ev](https://instagram.com/bts_ev) | [linkedin.com/company/bts-e-v-](https://linkedin.com/company/bts-e-v-)

## 3. Contact details of the data protection officer

If you have any questions or wish to exercise your rights as a data subject, please contact our data protection officer:

Proliance GmbH / [www.datenschutzexperte.de](http://www.datenschutzexperte.de)

Data Protection Officer

Leopoldstr. 21

80802 Munich

Email: [datenschutzbeauftragter@datenschutzexperte.de](mailto:datenschutzbeauftragter@datenschutzexperte.de)

## 4. Processing of personal data

### 4.1 Provision of the website and creation of log files

#### a) Description and scope of data processing

Each time our website is accessed, the following data transmitted by your browser is automatically stored for technical reasons:

- IP address, directory protection user, date, time, accessed pages, logs, status code, data volume, referrer, user agent and accessed host name.

Our system stores your personal data in the log files. This data is not stored with other personal data concerning you.

Your IP address as well as details of the directory user used are stored anonymously by our hosting service provider. Likewise, erroneous page requests are logged in the error logs. In addition to the error messages, these contain the accessing IP address and, depending on the error, the accessed website.

#### b) Legal basis for data processing

The legal basis for the temporary processing of the data and the log files is Art. 6 para. 1 s. 1 lit. f GDPR.

## c) Purpose of the data processing

The temporary processing of your IP address by our system is necessary to enable the provision of the website to your device. Furthermore, we use your personal data to optimize our website and to ensure the security of our IT systems. In doing so, your data will not be processed for marketing purposes. This also constitutes our legitimate interest in data processing.

## d) Duration of storage

The data collected in para. 4 s. 1 lit. a will be deleted after 60 days. The error logs are deleted after 7 days.

## e) Possibility of objection and removal according to Art. 21 GDPR.

There is no possibility to object to this data processing, as the processing of the data is imperative for the provision of the website.

## 4.2 Contact option via e-mail

### a) Description and scope of data processing

On our website, we offer you the possibility to contact us via e-mail. For this purpose, the information you provide will be transmitted to us and processed for the purpose of processing your request.

The following data will be collected at the time of your request:

- Your e-mail address
- your name
- If necessary, further personal data that you have provided in the e-mail.

The following data is also processed at the time your request is sent:

- Date and time of sending your e-mail.

If you contact us via the e-mail address provided, your personal data transmitted with the e-mail will be processed. Your data will not be forwarded to third parties.

### b) Legal basis for data processing

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The legal basis for the processing of data transmitted in the course of sending an e-mail is Art. 6 para. 1 s. 1 lit. f GDPR.

If your contact via contact form or e-mail is aimed at the conclusion of a contract, such as a membership, the legal basis for the processing is Art. 6 para. 1 p. 1 lit. b GDPR.

## **c) Purpose of the data processing**

We process your personal data only for the purpose of processing your request. The processing of other personal data during the sending process is done for our protection in case the contact options provided are abused or our IT systems are affected by the contact. We do not collect any other data.

These purposes also constitute our legitimate interest in processing your personal data in accordance with Art. 6 para. 1 s. 1 lit. f GDPR.

## **d) Duration of storage**

We delete your personal data when it is no longer necessary to achieve the purpose of its processing.

As a rule, this is the case 4 weeks after we receive your e-mail, provided that the respective conversation with you has ended. The conversation has ended if it can be inferred from the circumstances that the matter concerned has been resolved.

## **e) Possibility of objection and removal according to Art. 21 GDPR.**

You have the option to object to the processing of your personal data at any time. In this case, the conversation cannot be continued. Please address your objection to [bundesvorstand@bts-ev.de](mailto:bundesvorstand@bts-ev.de). In this case, the personal data processed during the conversation will be deleted.

## **5. Use of Google Analytics**

### **5.1 Google Analytics**

#### **a) Description and scope of data processing**

This website uses Google Analytics. Google Analytics uses cookies. The information generated by cookies about your use of this website is usually transferred to a Google server in the USA and stored there. We have activated the anonymization of IP addresses before forwarding them to Google. This means that your IP address will be shortened beforehand by Google within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Google uses this information, on our behalf, to evaluate your use of the website, to compile reports on website activity and to provide us with other services relating to website activity and internet usage. Your IP address, which is transmitted by your browser as part of Google Analytics, will not be merged with other data from Google.

## **b) Legal basis for data processing**

The legal basis for the storage of cookies is the consent given (Art. 6 para. 1 s. 1 lit. a GDPR).

## **c) Purpose of the data processing**

We use Google Analytics to analyze and regularly improve the use of our website. The statistics obtained enable us to improve our offer and make it more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

## **d) Duration of storage**

The further evaluation of the collected data using Google Analytics is carried out for a period of 2 years on the basis of Art. 6 para. 1 s. 1 lit. f GDPR.

## **e) Possibility of objection and removal**

You can prevent the storage of cookies by making the appropriate settings in your browser software. However, we would like to note that in this case, you may not be able to use all functions of our website to their full extent. If you do not agree to the storage and analysis of this data by Google about your visit, you can prevent the storage and use by mouse click at any time. To do this, you must download and install the browser plugin available at the following link <https://tools.google.com/dlpage/gaoptout?hl=en>.

# Privacy Policy btS ScieCon Website

Status: 01.08.2024

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You can also find more detailed information on this at <https://policies.google.com/privacy?hl=en-GB&gl=de> (general information on Google Analytics and data protection).

## f) Integration of Google Tag Manager

This website uses Google Tag Manager, a tool through which website tags are managed via an interface. Here, only tags are implemented. It is therefore operated without cookies. The tool triggers other tags, which in turn may collect data. Google Tag Manager does not access this data. If a deactivation has been made at a domain or cookie level, this remains in place for all tracking tags that are implemented with Google Tag Manager. <https://marketingplatform.google.com/about/analytics/tag-manager/use-policy/>.

## 5.2 Google Ad Grants / Google Adwords Tracking

### a) Description and scope of data processing

In order to advertise our offers/topics on external websites with the help of so-called Google Adwords (advertising media), we use the service of Google Ad Grants. This is an offer for NGOs from Google Adwords. The advertising material is transmitted by Google to so-called "Ad Servers". This is done using ad server cookies, which enable the evaluation of performance parameters such as ad impressions, clicks or conversions. This enables us to determine how successful the individual advertising measures are. If you access our website via a Google ad, a cookie from Google Adwords is stored on your PC. The following analysis values are usually stored for this cookie and enable Google to recognize your Internet browser:

- Unique Cookie ID
- Number of ad impressions per placement (Frequency)
- Last impression (relevant for post-view conversions)
- OptOut information (marking that the user does not want to be addressed again)

Due to the marketing tools used, your browser automatically establishes a direct connection with Google's server. Please note that data processing by Google may take place outside the European Union. Google has submitted to the EU-US Privacy Shield, [www.privacyshield.gov/EU-US-Framework](http://www.privacyshield.gov/EU-US-Framework). Furthermore, we have no influence on the scope and further

use of the data collected by Google through the use of this tool and therefore inform you according to our state of knowledge.

Through the integration of "tracking tools", Google receives the information that you have accessed the corresponding web page of our website or clicked on an ad from us. If you are registered with a Google service, Google can assign the visit to your account. Even if you are not registered with Google or have not logged in, there is a possibility that the provider may obtain and store your IP address.

## **b) Legal basis for data processing**

The legal basis for the storage of the cookie by Google is the consent given (Art. 6 para. 1 s. 1 lit. a GDPR).

## **c) Purpose of the data processing**

Based on the evaluations by Google, it is possible for us to recognize which of the advertising measures used are particularly effective. However, we ourselves do not collect and process any personal data in the aforementioned advertising measures.

We do not receive any further data from the use of the advertising media; in particular, we cannot identify the users on the basis of this information.

## **d) Duration of storage**

Cookies usually lose their validity after 30 days and are not intended to identify you personally.

## **e) Possibility of objection and elimination**

You can refuse the setting of a cookie. This can be done, for example, via browser settings that generally deactivate the automatic setting of cookies. Alternatively, you can disable cookies for conversion tracking by setting your browser to block cookies from the domain "www.googleadservices.com". You can also prevent the collection of data generated by the cookie and related to your use of the website by Google by installing a browser plugin:

<https://tools.google.com/dlpage/gaoptout?hl=en>.

If you do not wish to receive interest-based advertising, you can disable Google's use of cookies for these purposes by visiting <https://www.google.de/settings/ads/>.

# Privacy Policy btS ScieCon Website

Status: 01.08.2024



For more information about Google's privacy practices, please visit <https://policies.google.com/privacy?hl=en> and <https://services.google.com/fh/files/sitestats/en.html>.

Alternatively, you can visit the Network Advertising Initiative (NAI) website: <http://www.networkadvertising.org/>.

## 6. Use of YouTube components

### a) Description and scope of data processing

Our website uses video components of the company YouTube LLC, 901 Cherry Ave, 94066 San Bruno, CA, USA, hereinafter referred to as "YouTube", which is a company of Google Inc, Amphitheatre Parkway, Mountain View, CA 94043, USA.

The scope of the data collected by YouTube is not known to us in more detail. According to its own information, YouTube collects location-based data, such as the IP address, and sets cookies to uniquely identify your browser or Google account. The collected data may be shared with Google network services. For more information about the scope of data processing by YouTube and Google, please visit <https://policies.google.com/privacy?hl=en&q=de>.

### b) Legal basis for data processing

The legal basis for the use of YouTube components is Art. 6 para. 1 s. 1 lit. f GDPR.

### c) Purpose of data processing

Your personal data is processed in order to make the respective video uploaded to YouTube accessible to you.

This is also our legitimate interest for processing your personal data.

### d) Duration of storage

The duration of the storage of personal data collected by YouTube is neither known to us nor can we influence it.

### e) Possibility of objection and removal according to Art. 21 GDPR.

If you do not want YouTube to directly assign the data collected via our website to your YouTube account, you can log out of your account beforehand. Furthermore, you can also completely prevent the use of the

btS - Life Sciences Studierendeninitiative e.V.



YouTube plugin with add-ons for your browser, e.g. with the script blocker "NoScript" (<http://noscript.net/>).

## 7. Visiting our Facebook pages

### a) Description and scope of data processing

The use of this Facebook page may involve the processing of data. These are collected by Facebook Ireland as part of the "Insights" of this page and can be viewed by the page operator.

More detailed information on the data collected can be found at [https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum).

The primary responsibility under the GDPR for the processing of Insights data lies with Facebook Ireland. Facebook fulfils all obligations under the GDPR with regard to the processing of Insights data.

([https://www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://www.facebook.com/legal/terms/information_about_page_insights_data))

### b) Legal basis for data processing

The legal basis for the processing of data collected as part of Insights is Art. 6 (1) s. 1 lit. f GDPR.

### c) Purpose of data processing

We process your data to ensure you have the best possible experience on our site. As a visitor to this site, you have an interest in getting quick, easy and clear access to all information and events. This is made possible, among other things, by the data collected.

### d) Duration of storage

Please contact Meta Platforms Ireland for information regarding the duration of storage.

### e) Possibility of objection and removal according to Art. 21 GDPR.

You have the option to object to the processing of your personal data at any time. In such a case, the conversation cannot be continued. Please address your objection to [bundесvorstand@bts-ev.de](mailto:bundесvorstand@bts-ev.de). In this case, the personal data processed during the conversation will be deleted.

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## 8. Your rights as a data subject

If your personal data is processed by us, you are a data subject as defined by the GDPR, so you have the following rights with respect to us:

### 8.1 Right of access

You have the right to request information from us at any time about your personal data processed by us. This includes information about the origin, recipients or categories of recipients to whom we transfer your data, as well as the purposes for which we process your personal data.

### 8.2 Right to rectification

You have the right to request that we correct and/or complete your personal data without undue delay if your personal data is incorrect or incomplete.

### 8.3 Right to erasure or restriction of processing

You may request us to delete your personal data without undue delay. We are obliged to carry out the deletion without delay. The only case in which something else applies is if we are obliged to continue processing your personal data on the basis of contractual and/or statutory regulations. For example, this is the case if tax law retention obligations prohibit us from deleting the data. In such a case, we restrict the processing and delete the personal data in question immediately after the expiry of the retention period.

### 8.4 Right to data portability

You have the right to receive the personal data concerning you that you have provided to us in a structured, common and machine-readable format, if this is technically possible. In addition, you have the right to transfer this data to another responsible party without hindrance from us, if you wish to do so.

### 8.5 Automated decision in individual cases including profiling.

You have the right not to be subject to a decision based solely on automated processing - including profiling - which produces legal effects concerning you or similarly significantly affects you.

### 8.6 Right to complain to a supervisory authority.

btS - Life Sciences Studierendeninitiative e.V.

# Privacy Policy btS ScieCon Website

Status: 01.08.2024

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You are entitled to lodge a complaint with the competent supervisory authority if you believe that the processing of personal data concerning you infringes the GDPR. The competent supervisory authority is:

Berlin Commissioner for Data Protection and Freedom of Information

Alt-Moabit 59-61

10555 Berlin

E-mail: [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de)

Phone: +49 (0)30 13 88 90

Fax: +49 (0)30 21 55 05 0

## **9. Adjustment of the privacy policy**

We reserve the right to regularly adapt our privacy policy to the current legal situation. You will be informed about changes on the homepage. Changes apply from the time of publication.